


“Let Us Also Become Santa for Someone” – A Cloth Distribution Drive

Organized by:	SOJLA
Date of Activity:	29 Jan 2026
Duration:	1 Day
Venue:	SLUM AREAS NEAR DEV BHOOMI UTTARAKHAND UNIVERSITY
Participants:	Open to All
Resource Persons/Experts/Guests	None

Aligned SDGs	Rationale for SDG Linkage
	<p>To provide warm and usable clothing to underprivileged and economically weaker sections of society, especially during the winter season.</p> <p>To promote social responsibility and empathy among students by encouraging active participation in community welfare activities.</p>

Objectives of the Activity

“Let Us Also Become Santa for Someone” – A Cloth Distribution Drive was a meaningful cloth distribution drive organized by the SOJLA Department in association with Shri Nityanand Swami Jan Seva Samiti (Reg.). The initiative was driven by the spirit of compassion, generosity, and social responsibility, aiming to bring warmth and smiles to the lives of the underprivileged during the winter season.

Description of the Activity

The collaboration with Shri Nityanand Swami Jan Seva Samiti (Reg.) played a crucial role in the successful execution of the drive. With their guidance and support, the distribution was carried out smoothly and reached economically weaker sections, including daily wage workers, homeless individuals, and families in need. The

initiative emphasized dignity and respect, ensuring that beneficiaries felt valued and cared for rather than merely receiving charity.

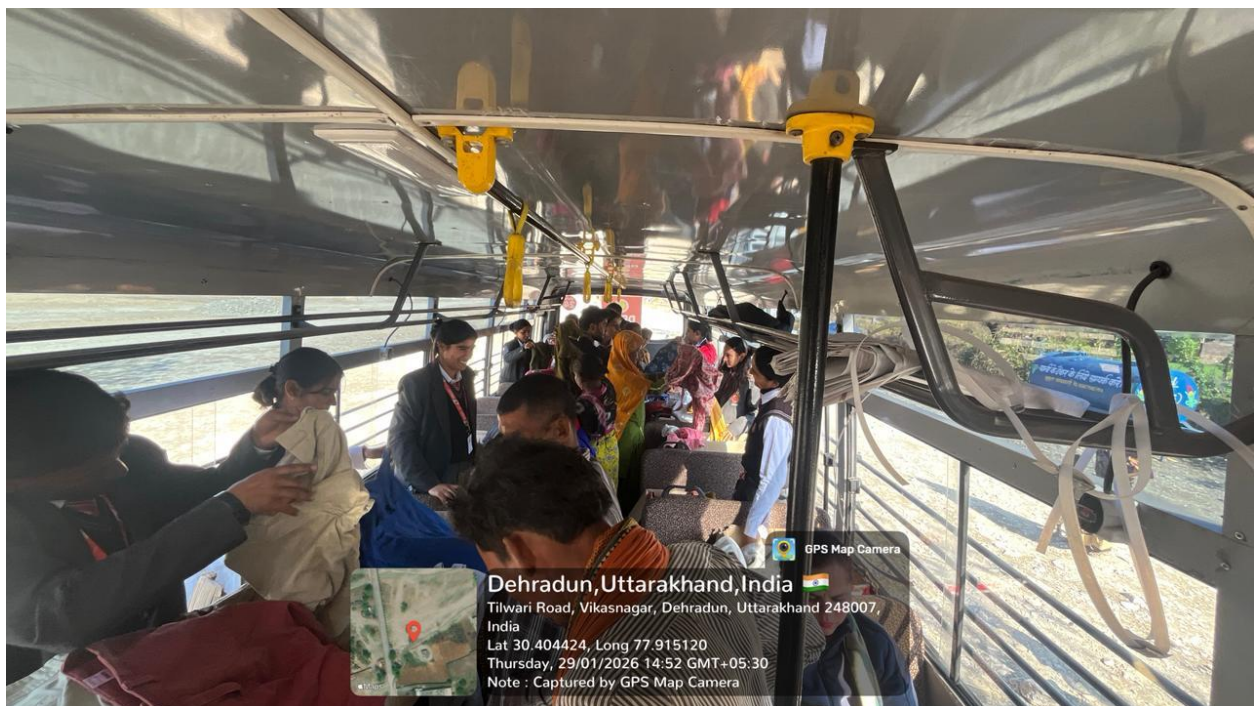
Outcomes of the Activity

This cloth distribution drive also served as a learning experience for students, encouraging them to look beyond their personal comforts and contribute positively to the community. It strengthened the values of social service, teamwork, and civic responsibility.

Photographs With caption



Honorable VC, faculties and students involved with the banner of cloth donation drive



Some glimpses of the donation drive

